

Press Release

**PHTS Telemedizin to provide telemedicine services to AOK  
Rheinland/Hamburg through telemedicine net established in Cologne**

Dusseldorf/Tel Aviv/Zurich, 11 December 2007 – SHL Telemedicine Ltd. (SWX:SHLTN), a leading provider and developer of advanced personal telemedicine solutions, is pleased to announce, that AOK Rheinland/Hamburg has joined the integrated telemedicine net covering the city of Cologne, launched together with the Heart Net Center (HNC) and Barmer Ersatzkasse. PHTS Telemedizin, SHL's wholly owned German subsidiary, is the exclusive provider of telemedicine services through this integrated care framework.

Providing three million people with healthcare cover, AOK Rheinland/Hamburg is the largest health insurance fund in the Rhineland and Hamburg regions. Together with Barmer Ersatzkasse, which provides health insurance to over 7.2 million people throughout Germany, this represents the next step in offering telemedicine solutions to all people in Cologne who suffer from chronic heart conditions.

"The fact that AOK Rheinland/Hamburg has now joined the HNC should encourage other health insurers to see the benefits of telemedicine and to join this network", stressed Erez Alroy, Co-CEO of SHL Telemedicine. "Experience has shown that telemedicine can significantly improve the quality of care offered to patients suffering from chronic heart disease." This novel approach of integrated care integrates family doctors, medical specialists, standard city hospitals, rehabilitation centers, the Heart Center of the Universitätsklinikum in Cologne and PHTS Telemedizin in working together to achieve this goal.

PHTS Telemedizin, established in Düsseldorf, is a wholly owned subsidiary of SHL Telemedicine. PHTS Telemedizin combines innovative telemedicine solutions with well-founded medical-technical know-how. PHTS holds a leading position throughout Germany in the field of cardiological telemedicine.

**About SHL TeleMedicine**

SHL TeleMedicine Ltd. is a leading provider and developer of advanced personal telemedicine solutions to individuals and to the healthcare community. As a leading provider of remote health services in cardiology and in other medical areas, SHL maintains business operations in the US, Europe and Israel. SHL is listed on the SWX Swiss Exchange, symbol SHLTN. For more information please visit our web site on [www.shl-telemedicine.com](http://www.shl-telemedicine.com).

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